



**FFFC Strengthens its Leadership Team with New Executive Vice President**  
*Financial Organization Welcomes Bruce Donaldson as Executive Vice President, Corporate Development*

**Hartford, CT – July 7, 2016** – National independent insurance distribution company, Futurity First Financial Corporation (FFFC), has hired Bruce Donaldson as part of its growth plans. FFFC, through its subsidiaries Dressander|BHC and Imeriti Financial Network, supports agents and financial advisors in providing solutions and products to help clients meet and protect their retirement-planning needs through fixed annuity and life insurance solutions.



In his role as the Executive Vice President, Corporate Development, Donaldson will be responsible for corporate development activities, including M&A, business development, capital planning and strategic partnerships. “Bruce is an important addition to our team,” said Michael Kalen, CEO of FFFC. “This gives us a huge advantage in the marketplace in our efforts to become one of the leading insurance brokerage and marketing firms in the United States. Bruce’s background in M&A and as a former business leader uniquely positions him to lead our efforts to acquire and integrate high quality agencies to our platform.”

With more than 30 years of business experience, Donaldson is a proven leader in M&A transactions.

“I am excited to join Futurity First Financial Corporation,” said Donaldson. “Mike and his team have established a national distribution network of agents and managers and a portfolio of quality insurance carriers and products for FFFC’s customers. We are now in an ideal position for growth through the acquisition of high quality agencies, which will strengthen our commitment to provide customers with the best possible solutions to their insurance needs.”

Donaldson held the role of Managing Director at Macquarie Capital, a mid-market M&A firm, where he developed the initial business plan and led the initial \$75M equity funding for a new licensed and rated specialty insurance company. He served as the COO and Chief Counsel for Axon Financial, a specialty asset management company. He has extensive experience in debt and equity transactions and managing private company investments.

**About FFFC**

*Futurity First Financial Corporation (FFFC) is a nationwide independent insurance distribution company focused on the sale of annuities, life insurance and other financial*

*products. Our two subsidiaries are Dressander|BHC, one of the leaders in the fixed annuity industry in providing secure retirement solutions and Imeriti Financial Network, a top life and annuity IMO and leading IUL educator. We are one of the top independent marketing organizations in the U.S. and distribute more than \$2 billion of retirement and life insurance products each year from the top-rated insurance carriers. We do business in all 50 states with over 3,000 producing agents, over 70 partner agencies and 20 broker-dealer partners. For more information, please visit [www.fffct.com](http://www.fffct.com) or call Corrine Boisvert at 860-724-4509.*