



FFFC Acquires Strong National Annuity IMO Firm *Independent Marketing Organization Purchases M3 Financial*

Hartford, CT – July 27, 2016 – National independent insurance distribution company, Futurity First Financial Corporation (FFFC), has acquired M3 Financial, a nationwide, New York City-based annuity IMO.

M3 Financial was founded in 2007 by Mike Bartolotta. Mike is an industry leading expert in annuity and life insurance distribution. He and his M3 Financial team have been innovators in creating new distribution channels geared to help partner agencies, financial advisors and insurance agents market fixed and fixed indexed annuities on an efficient basis. M3 has been a leading distributor for many insurance companies for several years. Mike will continue to be President of M3 Financial and play a key role business development for FFFC.

This transaction strengthens FFFC's platform with the addition of an independent distribution channel specializing in fixed and fixed indexed annuities through financial institutions and registered reps. The acquisition is the second by FFFC this year and will broaden the market position of the FFFC group of companies as one of the largest distributors of annuities and life insurance in the US.

"We are thrilled to have M3 as part of the FFFC network of companies," FFFC's CEO, Mike Kalen, said. "Their passion for innovation and helping advisors position fixed and fixed indexed annuities as part of an overall retirement plan is clear and compelling. Their New York City presence gives us a huge market advantage with registered reps, broker-dealers and RIAs who are increasingly using fixed and fixed indexed annuities as part of a retirement plan. M3 now gives FFFC a sales and service presence in every major region in the United States".

"FFFC has a strong national platform and is an excellent partner for M3 to continue to expand its markets and sales," Mike Bartolotta said. "They have become a thought leader in the DOL, as well as having service capabilities and the necessary scale to take us to the next level. We look forward being part of their team."

With the acquisition, FFFC will have 140 employees in seven offices. The company continues to pursue a strategy of growth by identifying specific opportunities to expand its reach and benefit its customers.

About FFFC

***Futurity First Financial Corporation (FFFC)** is a nationwide, independent insurance distribution company focused on the sale of annuities, life insurance and other financial products. Our three subsidiaries are **Dressander|BHC**, one of the leaders in the fixed annuity industry in providing secure retirement solutions, **Imeriti Financial Network**, a top life and annuity IMO and leading IUL educator and **M3 Financial**, a leading annuity IMO focused on financial institutions and partner firms. FFFC is now one of the top 3 independent marketing organizations in the U.S. and distributes more than \$3 billion of retirement and life insurance products each year from the top-rated insurance carriers. FFFC supports advisors in all 50 states with over 3,500 producing agents, 100 partner agencies and 30 broker-dealer partners.*

For more information, please visit www.ffcct.com or call Corrine Boisvert at [860-724-4509](tel:860-724-4509).